



Introduction

This is a learning as well as an exam preparation video.

At the end of the video are practice assignments for you to attempt.

Please go to www.eastpoint.intemass.com/ or click on the link at the bottom of this video to do the assignments for this topic.

MEGAForte

Innovate. Educate.

Chapter 1 Introducing Indian Society

Chapter 1 Introducing Indian Society

Problems in Society and Perceptions

The knowledge about society is acquired without explicit teaching as it is such an integral part of the process of growing up, knowledge about society seems to be acquired "naturally" or "automatically". Our social context shapes our opinions, beliefs and expectations about society and social relations.

Chapter 1 Introducing Indian Society

Problems in Society and Perceptions

These beliefs are not necessarily wrong, though they can be. The problem is that they are 'partial' which has meaning in two different ways - incomplete (the opposite of whole), and biased (the opposite of impartial).

Chapter 1 Introducing Indian Society

Problems in Society and Perceptions

So our 'unlearnt knowledge or common sense usually allows us to see only a part of social reality. However, sociology does not offer a solution to this problem in the form of a perspective.

Chapter 1 Introducing Indian Society

What Sociology Provides?

- **Understanding Indian society and its structure provides a sort of social map on which you could locate yourself.**
- **Sociology tells you about what kinds of groups or groupings there are in society, what their relationships are to each other, and what this might mean in terms of your own life.**

Chapter 1 Introducing Indian Society

What Sociology Provides?

- C. Wright Mills, a well-known American sociologist has written, sociology can help you to map the links and connections between "personal troubles" and "social issues". By personal troubles Mills means the kinds of individual worries, problems or concerns that everyone has.

Chapter 1 Introducing Indian Society

Societal Issues:

The "generation gap" or friction between older and younger generations is a social phenomenon which is common to many societies and many time periods. Unemployment or the effects of a changing occupational structure is also a societal issue, that concerns millions of different kinds of people. It includes the sudden increase in job prospects for information technology related professions, as well as the declining demand for agricultural labour.

Chapter 1 Introducing Indian Society

Societal Issues:

Issues of communalism or the animosity of one religious community towards another, or casteism, which is the exclusion or oppression of some castes by others, are again society-wide problems.

Gender inequality, as both male and female being distinct social groups are affected by this but in a different way.

Chapter 1 Introducing Indian Society

Colonialism and Indian Society:

- Indian consciousness took shape during colonial period.
- Colonial rule unified all of India for the first time, and brought in the forces of modernisation and capitalist economic change.
- The economic, political and administrative unification of India under colonial rule was achieved at great expense.

Chapter 1 Introducing Indian Society

Colonialism and Indian Society:

- Colonial exploitation and domination scarred Indian society in many ways.
- Colonialism also gave birth to its own enemy - nationalism. Indian nationalism took shape during British colonialism.
- The shared experience of colonial domination helped unify and energise different sections of the community.

Chapter 1 Introducing Indian Society

Colonialism and Indian Society:

- The emerging middle classes began, with the aid of western style education, to challenge colonialism on its own ground.
- Ironically, colonialism and western education also gave the impetus for the rediscovery of tradition. This led to the developments on the cultural and social front which solidified emergent forms of community at the national and regional levels.

Chapter 1 Introducing Indian Society

Colonialism and Indian Society:

- Colonialism created new classes and communities which came to play significant roles in subsequent history.
- The urban middle classes were the main carriers of nationalism and they led the campaign for freedom.
- Colonial interventions also crystallised religious and caste based communities. These too became major players.

Practice Assignments, Exam Prep Assignments for The CBSE Business Studies

1. You may now proceed to try out the exam preparation assignments.
2. **ALL** assignments will be marked and feedback will be given.
3. Should you need to speak to one of our tutors send your email to **administration@intemass.com**
4. Please proceed to the link www.eastpoint.intemass.com at the bottom of this video to commence with your practice.



Please click **subscribe** to our video if you find the content useful.

ALL THE BEST WITH YOUR ASSIGNMENTS

